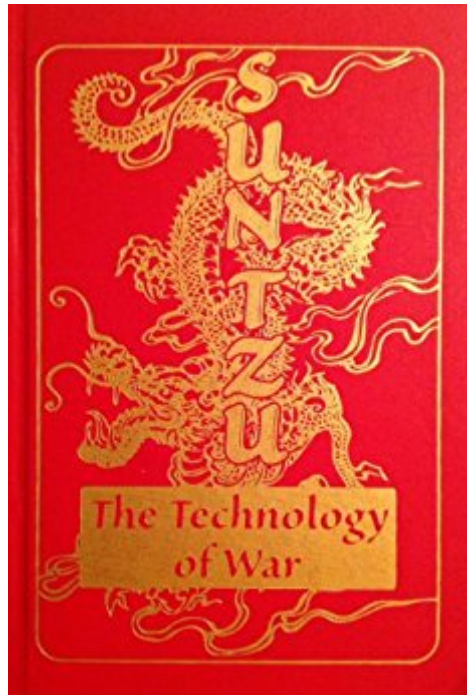


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Sun Tzu The Technology Of War



Synopsis

Learn to win. Perhaps, even learn to win every time. Buy Sun Tzu: The Technology of War.

Book Information

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Customer Reviews

I've read several earlier versions of this venerable work. Finally someone got it right! In earlier texts, it was very difficult to understand what Sun Tsu was really saying and what he really meant. There are several examples of this in this book's introduction. However, his wisdom came through to some extent even in the poor translations. His was far in excess of the later people who commented on his works - their comments were often included in addition to the translator's version of the original text. This is the one - this opens the door to really utilizing the wisdom that says the best general is not the one that wins 150 out of 150 battles, but the one whose cause is victorious without battle.

Incredible principles on gaining victory over one's enemies! But also incredible information on how to lead any group. The author has done a marvelous job of translating, for the first time in history, Sun Tzu's work in English! My hat is off to him and the others who contributed. We are all deeply indebted to them!

This is an invaluable book, not just for those who would wage a successful war, but for anyone involved in any conflict large or small from multinational business deals to the local soccer club. For the first time since Sun Tzu set down his brilliant codification of the technology of war 2500 years ago, Thorne's translation makes Sun Tzu's wisdom available to the English speaking world as he intended it, without alteration and political twists (as Thorne details in his preface and introduction). Thorne went back to the language of the original text - literary Chinese - and made an exhaustive study of the language. He then painstakingly made his translation based on the original characters, taking into account the nuances of the characters based on the history of the time. This intense labor of love resulted in a translation that is in stark contrast to others which usually relied on previous translations introducing contagion of error. The result is an easy to understand and apply translation of Sun Tzu's workable and time-proven precepts.

Hands down the best book on business and life strategies I have ever read! Over the years I have read five different versions of Sun Tsu "the art of war". All of them were different and none really gave me an understanding of Sun Tsu's reasoning. They all seemed like dis-related fortune cookies strewn together. Finally I understand, finally someone has taken the time to go back to the original works. This is powerful information. This is real technology. Colin Thorne has done something for which I am eternally grateful! I understand Sun Tsu, I understand his reasoning and most importantly I can use his technology to better my future and the future of my businesses. A great read!

Well done Colin. I found this easy to follow and enormously useful. What an immense undertaking. This technology applies to many aspects of living. It is a way of going about things. Thank you for the work done to bring this masterpiece into an understandable form. I highly recommend this book, especially for people looking for guidance on how to strategize anything from a full scale war to managing a business and expanding despite competition. You need to know how to evaluate information and understand orders of importances. Sun Tzu was a master.

I have now read 3 editions of what is usually known as Sun Tzu's "The Art of War," and I have found that Colin I. Thorne's to be not just the best, but actually the only copy worth reading. Why is that? Because it's the only copy that actually is Sun Tzu's work. All the rest are mistranslated, relying on the work of much later commentators, and have in short virtually destroyed the incredible

technology of war that Sun Tzu created (you could say that he discovered it, as he has imparted universal laws, much as Newtown discovered the laws of gravity - he didn't invent them). This work by Thorne is truly invaluable, and I can scarcely imagine the amount of work that it has taken. I can't wait for his accompanying volume, detailing hundreds of battles and the use (and failure to use) principles from the Technology of War throughout all of these. Fantastic.

Sun Tzu has been around a very long time. Amazingly, Sun Tzu seems to be more popular than ever. I have had friends read other versions of Sun Tzu and nothing happened. They didn't use it or tried and gave up. I didn't have any inclination to read Sun Tzu, but my husband did. He had gotten a copy of Sun Tzu: The technology of War and read it. He started going on and on about it. So, I picked it up one day and just read it. I wanted to see what he found to be so amazing, and to acknowledge his enthusiasm. Well, something happened. I found it easy to understand. I found it was not about how to kill people better, as Neil deGrasse Tyson ignorantly claims. I found out it was how to handle certain kinds of problems in almost every aspect of life in a non-combative way. It is an amazing book. I recommend it to everybody.

I tried making it through a few previous translations of The Art of War, and got stuck each time. The book just made no sense and now I'm certain it was the inaccurate translation was making it so confusing. With the previous translations I couldn't see how I could apply it to any part of my life. The Technology of War has to be the best translation available, and you can immediately see why this book (The Art of War) has remained relevant over the last 2500 years.

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